

REPLACEMENT SHEET

Appln. Filing Date: April 6, 2001

Title: SYSTEM FOR ELECTRONICALLY DISTRIBUTING DISPLAYING AND CONTROLLING THE PLAY SCHEDULING OF ADVERTISING AND OTHER COMMUNICATIVE MEDIA

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Appln. No.: 09/828,257

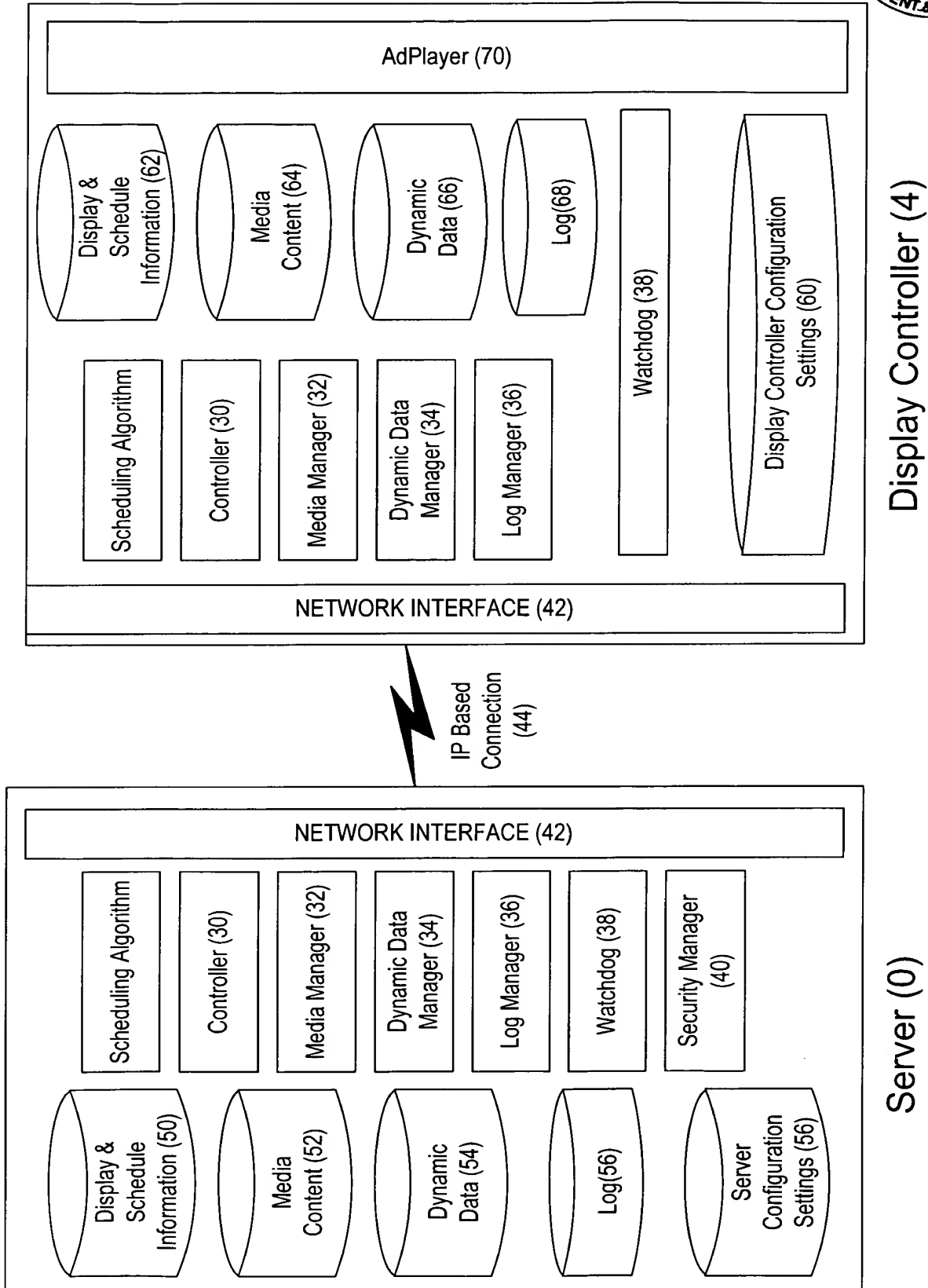


FIG. 2

FIG. 4

CoolSign System Manager v1.20 [User: Lou]

X

File Help

Media Content

Production Content

For Approval

Rejected

Dynamic Data

Local

External

Variables

Variables

Display Setup

Schedule Summary

Display1

Schedule

Display2

Schedule

154

SYSTEM STATISTICS

156

Server Moe Status Online Version 1.2.4

Display Status

Name	Format	Status	SW Ver.	Client Ver.	W0 Ver.	Now Showing
Display1	Portrait	OK	1.1.80	1.2.05	2.3.0.3	Jaguar Car Ad
Display2	Portrait	Connection Lost	1.1.80	1.2.05	2.3.0.3	

Event Log View: All Entries 158

Time	Type	Description
2000-07-17 17:46:00	SYS_EVENT	New content detected d:\adcp\Repository\Content\Prod...
2000-07-17 17:46:24	SYS_EVENT	New content detected d:\adcp\Repository\Content\Prod...
2000-07-17 17:46:34	SYS_EVENT	New content detected d:\adcp\Repository\Content\Prod...
2000-07-17 17:46:36	SYS_EVENT	Content file changed in d:\adcp\Repository\Content\Prod...
2000-07-17 17:46:44	SYS_EVENT	New content detected d:\adcp\Repository\Content\Prod...
2000-07-17 17:46:46	SYS_EVENT	Content file changed in d:\adcp\Repository\Content\Prod...
2000-07-17 17:47:06	SYS_EVENT	New content detected d:\adcp\Repository\Content\Prod...
2000-07-17 17:47:42	SYS_EVENT	Content file changed in d:\adcp\Repository\Content\Prod...
2000-07-17 17:49:52	SYS_EVENT	Content file changed in d:\adcp\Repository\Content\Prod...
2000-07-17 17:50:58	SYS_EVENT	Content file changed in d:\adcp\Repository\Content\Prod...
2000-07-17 17:53:16	SYS_EVENT	New content detected d:\adcp\Repository\Content\Prod...
2000-07-17 17:53:45	SYS_EVENT	New content detected d:\adcp\Repository\Content\Prod...
2000-07-17 17:54:42	SYS_EVENT	Content "Tropicana Casino Legends" (Grouping=0) selec
2000-07-17 17:54:45	SYS_EVENT	Adding "Tropicana Casino Legends" with assets (casinole...
2000-07-17 17:54:46	SYS_EVENT	Commit button hit for Display1 schedule (Clayton)
2000-07-17 17:54:46	SYS_EVENT	New schedule for Display1 saved (Clayton)
2000-07-17 17:54:47	SYS_EVENT	Client Display1 new Schedule notification

Progress:

Show Activity

Display Activity

Server Online

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FIG. 5

[illegible]

FIG. 6

[illegible]

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FIG. 7

SCHEDULE												
Name	<input type="text" value="Caesars8 (Portrait)"/>											
	<input type="button" value="View"/> <input type="button" value="Whole Week"/>											
	MIDNIGHT	AM	NOON	PM	MIDNIGHT							
Freq	12	1	2	3	4	5	6	7	8	9	10	11
Burger King Respect Ad	<input type="text" value="5"/>											
Harris Towers of coins	<input type="text" value="5"/>											
Jaguar Car Ad	<input type="text" value="5"/>											
Upgrade Room Spa Tower Player's Spa Ad	<input type="text" value="5"/>											
You Are Watching Coolsign	<input type="text" value="R"/>											

Last Modified:

Status:

- ☒ Moe
- ☒ Media Content
- ☒ Production Content
- ☒ For Approval
- ☒ Rejected
- ☒ Dynamic Data
- ☒ Local
- ☒ External
- ☒ Default Display Group
- ☒ Caesars3
- ☒ Schedule

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Fig. 8

[illegible]

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FIG. 9

CoolSign System Manager v1.20 [User: Lou]

File

Help

Moe

- Media Content
 - Production Content
 - For Approval
 - Rejected
 - Dynamic Data
 - Local
 - Variables**
 - External
 - Default Display Group
 - Caesars3
 - Schedule

VARIABLES

| Name | Description | Type | Value | Created By | Updated By | Last Updated |
|-------------|-------------------|------|----------------|------------|------------|------------------|
| MessageText | On Screen Message | Text | Welcome Guests | Lou | Lou | 2000-07-17 16-03 |

Double-click to edit:

Add New Item